

Shawna Cain

RENEW THE MIND

As a Juno nominated Artist for her debut EP *The Way*, Shawna Cain believes there's no greater message than the one from above. She is a singer, songwriter, and all-around creative from the city of Brampton in Canada, who is featured on CBC Music's *THE BLOCK*, and New York's #1 Hip Hop Station *HOT 97* Tony Tone's Radio Show - *STREET GLORY*.

HER STORY

Shawna was given her name by her father in honour of her uncle Shawn, who was tragically murdered in his neighbourhood before Shawna was born. Shawna's name means "God is gracious." It is evident that Shawna Cain's life is a reflection of the grace bestowed upon her. At twenty-four years of age, Shawna is living proof that changing the way you think can change your life.

Growing up, Shawna suffered the trauma of divorce and living between two homes. The internal conflict of her own identity caused her to walk away from her foundation. During her teenage years, she yearned for something to fill the void she constantly felt. She began to turn to things that would instantly gratify her.

Rather than dealing with her internal bottled-up emotions, she began to find comfort in smoking marijuana. After fully immersing herself in an unstable relationship, which had a rough ending, Shawna felt broken and totally disconnected. She embarked on a downward spiral and began a relationship with addiction, anxiety, and overbearing sadness. From the outside, she was the life of the party. However, as her appetite for drugs and filling the emptiness grew, she began to look physically sick. She was starving for healing and wholeness within.

Shawna Cain's destructive patterns were interrupted one night, as she was presented with a message of: "Let me heal you and show you who you really are." Shawna was promised that she would be made whole again with all her broken pieces, and that they would complete her. That was a promise she had never heard before. The drugs couldn't do it, and nothing else could, except for Jesus, whom she had encountered that night. As her newfound relationship with God blossomed, Shawna began to experience healing and direct inspiration to write music. The music became an outlet to showcase how her encounter changed the direction of her life. By speaking words of life, she has become a vessel in helping people become free from internal wounds, emotional bondage, experience encouragement and showing them the path of a life with purpose.



I have never experienced someone or something that has given me the claim that they can make me whole and complete and lacking nothing. The drugs couldn't give me that guarantee. Relationships, alcohol, money, nothing, could give me that hope.

- Shawna Cain



**CHECK OUT
SHAWNA CAIN'S
EP "THE WAY"**

Click one of the above icons to view more of Shawna Cain Music

HER MISSION

Shawna Cain's mission is to overshadow the negative messages in popular music today by speaking life and creating an abundance of uplifting music. She creates music from her own personal experiences so that people can receive freedom, healing, and encouragement to overcome challenges in their lives and walk out their purpose with the one who leads the way.

Shawna is committed to being a vessel by writing songs and sharing life-transforming messages through her music. She believes that music is powerful. It gives one the platform to speak hope (life) or destruction (death) into someone's life, with the ability to shape that individual's current situation and future. She believes that the words we meditate on and listen to have an enormous impact on our mental health. That is why her purpose is to use life-giving words in her music as a tool to uplift and encourage.

Shawna focuses on the fact that one of the greatest freedoms is to be free from oneself and self-destruction. She promotes the importance of renewing the mind by shifting one's thoughts, because thoughts hold immense power and can impact our lives. Shawna believes that it is important for each of us to embark on the journey to become whole and healthy, so that we are able to help others who need to be lifted up.



"Shawna Cain's music is well put together. Very inspirational with a message that will resonate with a lot of people. The messages in the songs transcend borders and barriers!"

- Jury from FACTOR Canada

HER MUSIC

Shawna Cain believes there is no greater message than the one from above. While Shawna has only been writing and singing since 2018, her family is no stranger to music. She grew up seeing MuchMusic and the Juno Awards in her home—the Juno Award being the highest achievement for Canadian musicians, equivalent to the Grammy Award in the United States. In the late nineties, her uncle was named one of the best underground rappers in Canada, and her father won the Juno and MuchMusic Video Awards as her uncle's manager.

Shawna is definitely an artist that will continue to surprise you. She writes original music that is infused with R&B, Trap, Jazz, Hip Hop, and Reggae styles, thanks in part to her Jamaican and Guyanese background. Her music is uplifting and feeds the soul, inspiring listeners to become acquainted with the God who is able to heal, deliver, and transform lives.

Shawna's debut EP, THE WAY was released in October 2020. She has since recorded and released several videos for her songs including; "I Am a Spirit," "None Like You," "More of You: Remix," and "Look Back."

HER BRAND

The Shawna Cain brand is represented by the statement "Renew the Mind," as well as the symbol of a diamond which goes through a process to become its true form and emanate light.

Her merchandise brand offers apparel, including hoodies, t-shirts, and hats, with bold brand messaging that conveys hope and inspiration.

CHECK OUT THESE STATS

Since the release of her debut EP, The Way on October 2, 2020



- Over 169K views on Shawna Cain's YouTube channel for her EP THE WAY
- Over 62K views via Gospel Hydration's YouTube Channel for her EP THE WAY with a following of 157K subscribers.
- Over 104K Spotify streams for her EP THE WAY.
- Shawna Cain's sound caught the attention of HOT 97 DJ Tony Tone, who featured songs from her EP THE WAY on his show Street Glory: Heavy Hitters Edition.
- Shawna Cain was featured on Toronto's #1 Urban Station G987.
- 3 Songs from Shawna Cain's EP THE WAY (released in October) was in rotation on Toronto's #1 Urban Station G987.
- Hollywood actress and comedian Tiffany Haddish tweeted Shawna Cain's "I Am a Spirit" music video.
- THE WAY continues to gain international attention in Africa, Brazil, France, UK, the Caribbean & more .
- Tnternational DJs have been comparing her style, the quality of production, and her sound to chart-topping artists such as Rihanna, Beyonce, and Lauryn hill.
- CHRISTAFARI reggae group is set to do a collaboration song with Shawna Cain in the future.
- She won an award from the Maranatha Awards USA as Best Teaching Song for her track "I Am a Spirit".
- She was featured twice in Gospel Hydration's Top. Ten Tracks of the Month in August & September 2020 for her track "I Am a Spirit".
- "I Am a Spirit" was added to CBC's Radio station THE BLOCK, Canada's new weekday radio show focused on music of black origin.



Renew the Mind
@iamshawnacain

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SOG ENTERTAINMENT INC.
SHAWNA CAIN MUSIC

www.shawnacain.com

Cell: 416-885-3696

Bus: 416-410-1572 ext.1

cain@sogentertainment.com

eassistant@sogentertainment.com

shawnacain@sogentertainment.com